



Media Pass Policy

Riverbanks Zoo & Garden will issue a complimentary park admission ticket to any reporter or photographer working on assignment.

In addition, the park will issue up to **four** complimentary tickets to full-time media personnel who want to visit the park for a leisure visit *Sunday through Friday*.

These passes are limited to four per person during regular park hours. Complimentary passes will not be issued for after hours special events.

We are aware that some newspapers, radio stations and television stations prefer that their personnel not accept complimentary passes. We respect this policy and will gladly refuse passes to your personnel if you so indicate.

Media Pass Procedures

Any member of the media will be issued up to four tickets the day of their visit. Media should bring a business card, or if they do not possess a business card, a letter on station letterhead signed by their manager confirming their full-time status and stating their job title. In addition, media should bring photo identification with them the day of their visit. Media must show BOTH pieces of identification at the admission booth to receive the complimentary tickets. Guest Services representatives will collect the business card/letter of employment as proof of your visit.

There is no longer a need to fax a request for tickets or call prior to the visit.

Please remember that because they are our busiest days, we are unable to accommodate leisure visits on Saturdays.

As always, a reporter on assignment need not worry about obtaining a media pass, but should instead call the public relations department directly at 803.779.8717 x1117. Riverbanks Zoo and Garden looks forward to assisting you on your next story.